

THE NEED

HOW IT STANDS



Every year, dozens of women and their families complete the program at Laura's Home Women's Crisis Center. As they leave, eager to create a healthy, stable life for their children, they're often faced with an **overwhelming obstacle: affordable housing**. In Ohio, a single mother working a minimum wage job - the work most of our guests are eligible for - must work 124 hours each week to comfortably afford the cost of living in Cuyahoga County. This leaves her with just 44 hours to commute, sleep, and care for her children - not to mention herself. **The challenges are nearly insurmountable.**

For the health of our city and families, we realized that it is imperative that this desperate need be addressed, **so we created the New Horizons Program.**

Affording a 2 bedroom apartment requires 2.5 full time jobs at minimum wage.

In Ohio, there are only 35 affordable and available rental units per 100 extremely low income households.

THE PROCESS

HOW IT WORKS

Laura's Home mom with children selected to begin path to homeownership.

A home is acquired by New Horizons from a community partner.

Renovation costs & volunteers are provided by a local group, business, or individual for remodel.

Mother prepares for homeownership with specialized casework and financial planning classes.

Family moves into home at completion of renovation and homeownership training.

New Horizons transfers home deed to mother after approximately 24 months of proven management of full-time employment and home care.

The cycle of poverty is broken: a woman who was once homeless is now a homeowner.



HOW IT HELPS

Greater Cleveland neighbors work together to give an incredible gift to a family in need. Everyone has something to offer your project: from young children to skilled craftsmen!

By involving employees, local businesses, congregations, and families, your team has a **ready-made, meaningful opportunity for legacy service** to the community.

An **entire neighborhood benefits in community and property values** when a previously abandoned home is beautifully restored.

MAKE AN IMPACT

\$26.98

The hourly rate a single mother needs to make to comfortably afford the cost of living in Cuyahoga County.

\$8.70

The current minimum wage in Ohio.

124

The amount of hours a minimum wage worker needs to work each week in order to comfortably afford the cost of living in Cuyahoga County.

44

The hours left in a week for the worker to travel back and forth to work, care for their children, and sleep.

When you invest in a New Horizons home you give a single mother more than just a safe place to live. You give her the gift of **invaluable hours** that she can use to parent her children, helping to break the cycle of poverty for her family **for generations to come.**

To start your own New Horizons home for a deserving family, or to learn more about the process, contact our Community Development Coordinator: newhorizons@thecitymission.org • (216) 431-3510

NEW HORIZONS

Community Involvement. Lasting Impact.



www.thecitymission.org

PURPOSE

HOMELESS. HOUSED. HOMEOWNER.

Mission Statement Rebuild neighborhoods and break generational poverty amongst homeless women and children through homeownership and housing stability.

Vision Statement The New Horizons Program, known for pioneering widespread community transformation, will contribute to macro level neighborhood revitalization and breaking the cycle of poverty by offering feasible homeownership opportunities to homeless women and children.

Who We Serve The New Horizons Program serves single-mother families that have faced the harsh realities of homelessness. These families have completed a comprehensive program at Laura's Home Women's Crisis Center and have demonstrated the willingness to develop themselves into financially stable homeowners.



A Family Comes Home

A single mother will have the opportunity to raise her children in a stable environment, free from the strain of working impossible hours in order to provide housing. Eventually, she will become a homeowner - gaining equity, and giving her family the best possible chance of success.

When you participate in the New Horizons Program you restore neighborhoods, better our city and play a part in breaking the cycle of generational poverty for a deserving family.

COMMITMENT

HERE ARE THE MAJOR WAYS IN WHICH YOU AND YOUR TEAM CAN BE A PART OF NEW HORIZONS:



Donate a Home

Clear title; In good condition with only minor repairs/updates needed



Skilled Labor

Donate your time as a skilled tradesperson (i.e. drywall finisher, carpenter, painting)



Make a Monetary Donation

Support our general operating costs through your financial support



Donate Renovation Supply/ Building Materials

Home improvement gift cards or any building materials (i.e. drywall, tile, carpet, paint)



Donate New Furniture and Home Decor

New or nearly new household furnishings and home decor



How We Select Homes

We work with community partners to find the best home for each family. The size of the family, proximity to work, safety of the neighborhood, quality of schools, and the ability to complete the renovation on time and on budget are all critical factors in the decision.

FEEDBACK



FROM BUSINESS SPONSORS

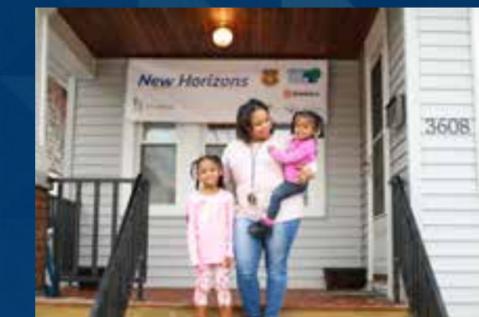
"This program gives these [Laura's Home] graduates the opportunity to build their lives in our community. We want to be a positive impact on these families. I believe not only when we give back do they benefit, but we benefit internally. We're doing our part to build a better Cleveland, a better community, for all."

-Gregg Laspisa: Regional President, Equitable

FROM CHURCH SPONSORS

"It means a lot to our church to be able to invest time, talent and money into something we knew would directly change the lives of real people in need. It gives your church the opportunity to tell a watching world that this is what the church is really about!"

-Andy Sikora: Lead Pastor, Renew Communities



FROM CLIENTS

"Me and my children have a home. It was a blessing I never would have thought that I deserved - it's a dream. Had they not invested in me, who knows where I would be? Ten years from now, I want my kids to walk in the door and say, 'Mom, I'm Home.'"

-Tauri: New Horizons Client



FROM COMMUNITY PARTNERS

"Our team was impressed with the efficiency of the organization, attention to detail, leadership, and unrelenting desire to make the house a success that was evident from day one to the closing ceremony. There are always many moving and complicated parts to putting together a project like this, and witnessing New Horizons not only do it successfully, but in a tight timeframe was a breath of fresh air as so many people rely on this amazing organization."

-Bill Painter: Project Manager, Donley's



THANK YOU!