THE NEED
HOW IT STANDS:

Every year, more than two dozen women and their families complete the program at Laura’s Home. As they leave, eager to create a healthy, stable life for their children, they’re often faced with an overwhelming obstacle: affordable housing.

In Ohio, a single mother working a minimum wage job -- the work most of our guests are eligible for -- must work 50 hours each week to afford a basic two-bedroom apartment. This leaves her with just 30 hours to commute, sleep, and care for her children – not to mention herself. The challenges are nearly insurmountable.

For the health of our city and families, we realized that it is imperative that this daunting need be addressed; so we created the New Horizons Program.

THE PROCESS
HOW IT WORKS:

- Laura’s Home mom with children selected to begin path to homeownership
- A blighted home is purchased by New Horizons from Cuyahoga Land Bank
- Renovation costs & volunteers are provided by a local group or individual for total remodel
- Mother prepares for homeownership with specialized case work and financial planning classes
- Family moves into home at completion of renovations and homeownership training
- New Horizons transfers home deed to mother after approximately 24 months of proven management of full-time employment and home care
- The cycle of poverty is broken; a woman who was once homeless is now a homeowner

HOW IT HELPS:

- Greater Cleveland neighbors work together to give an incredible gift to a family in need.
- Everyone has something to offer your project: from young children to skilled craftsmen

- By involving employees, local businesses, congregations, and families, your team has a ready-made, meaningful opportunity to share your values with a watching community.
- An entire neighborhood benefits in community and property values when a previously abandoned home is beautifully restored.

MAKE AN IMPACT

$20.30
the hourly rate a single mother needs to make affordably to comfortably
afford a basic two-bedroom apartment

$8.55
the current minimum wage in Ohio

100
the amount of hours a minimum wage worker needs to work
each week in order to afford that basic 2BR apartment

68
the hours left in a week for the worker to travel back and forth
to work, care for their children, and sleep

WHEN YOU INVEST IN A NEW HORIZONS’ HOUSE...

You give a single mother more than just a safe home. You give her the gift of invaluable hours that she can use to parent her children, helping to break the cycle of poverty for her family for generations to come.

To start your own New Horizons home for a deserving family, or to learn more about the process, contact our Community Development Coordinator:
Ashley Field | afield@thecitymission.org | (216) 431-3510

thecitymission.org
PURPOSE
Homeless, Housed, Homeownership

MISSION STATEMENT
Rebuild neighborhoods and break generational poverty amongst homeless women and children through homeownership.

VISION STATEMENT
The New Horizons Program, known for pioneering widespread community transformation, will contribute to macro level neighborhood revitalization and breaking the cycle of poverty by offering feasible homeownership opportunities to homeless women and children.

WHO WE SERVE
The New Horizons Program serves single-mother families that have faced the harsh realities of homelessness. These families have completed 9-12 months of comprehensive programming at Laura’s Home Women’s Crisis Center and have demonstrated the willingness to develop themselves into financially stable homeowners.

RESULTS
A FAMILY COMES HOME
A single mother will have the opportunity to raise her children in a stable environment, free from the strain of working impossible hours in order to provide housing. Eventually, she will become a homeowner - gaining equity, and giving her family the best possible chance of success.

When you participate in the New Horizons Program you restore neighborhoods, better our city, and play a part in breaking the cycle of generational poverty for a deserving family.

COMMITMENT
Here’s what you need to know and prepare to ensure your team is ready to be a part of New Horizons.

1 PROJECT
CHAMPION
+ Point of contact
+ Plan fundraising events
+ Track fundraising
+ Coordinate volunteer days

10-15
VOLUNTEERS
+ 4 hours of volunteer work at least 1 Saturday per month
+ No technical skills or experience necessary

1 YEAR
START - FINISH
+ 4-6 months of fundraising
+ 4-6 months of volunteer renovation work

$45-50K FOR RENOVATIONS
+ The City Mission will work with you to determine fundraising avenues that will support a contractor, skilled labor, and materials

HOW WE SELECT HOMES
We work with the Cuyahoga Land Bank to find the best house for each family. The size of the family, proximity to work, safety of the neighborhood, quality of the schools, and the ability to complete the renovation on time and on budget are all critical factors in the decision.

FEEDBACK

FROM CHURCH SPONSORS
“It meant a lot to our church to be able to invest time, talent and money into something we know would directly change the lives of real people in need. It gives your church the opportunity to tell a watching world that this is what the church is really about!”

- Andy Sikora: Lead Pastor, Renew Communities

FROM BUSINESS SPONSORS
This program gives these [Laura’s Home] graduates the opportunity to build their lives in our community. We want to be a positive impact on these families. I believe not only when we give back do they benefit, but we benefit internally. We’re doing our part to build a better Cleveland and a better community for all.

- Gregg Laspia: Regional President, AXA Advisors

FROM CLIENTS
“Me and my children have a home. It was a blessing I never would have thought that I deserved - it’s a dream. Had they not invested in me, who knows where I would be? Ten years from now, I want my kids to walk in the door and say, ‘Mom, I’m home.”

- Tamei: New Horizons Client